

Arizona's Environmental Strategic Alliance News

For Immediate Release

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Environmental Strategic Alliance Members Show Progress for a Sustainable Arizona

October 29, 2008 --- Phoenix, Arizona. An annual audit shows progress for Arizona's top public and private performers. Arizona's Environmental Strategic Alliance, created in 1992 as the first partnership of its kind in the United States is reducing the environmental impact of its members.

The Alliance was created to combine the resources of private industry and federal and state regulatory agencies. Current members include Arizona Public Service Company (APS), PING, Salt River Project (SRP), the City of Scottsdale, Intel, and Salem Boys Automotive. Partner organizations include the Arizona Department of Environmental Quality (ADEQ), and Region IX of the U.S. Environmental Protection Agency (EPA).

Alliance members must achieve environmental practices that are greater than the law requires. Alliance principles establish organizational ethics, and by endorsing these principles, organizations voluntarily pledge to perform beyond the requirements of environmental law. Mandatory requirements include a published environmental policy, a quantifiable environmental measurement system, active participation in environmental programs that enhance members' host communities such as volunteer efforts and mentoring programs, pollution prevention programs, and a willingness to operate in an open and candid manner with stakeholders and communities.

Reports submitted as part of the annual audit highlight some notable accomplishments by Alliance members in 2007. Members will discuss these highlights and others at the Alliance's annual report lunch on October 29.

Arizona Public Service (APS)

Named EPA/DOE 2007 Energy Star Partner of the year from the U.S. Environmental Protection Agency for the APS Energy Star Residential Lighting Program. In 2007, more than 2.6 million energy efficient light bulbs were sold as a result of the APS Compact Fluorescent Lighting (CFL) Program reducing energy consumption by 936,000 MWh over the expected lifespan of the bulbs, which translates into customer savings of about \$98 million. The program also received

the 2007 American Council for an Energy-Efficient Economy's "Exemplary Program" award and has been recognized by E-Source as a "best practice" program.

City of Scottsdale

Scottsdale was the first city in the nation to adopt a LEED Gold Policy (Mar. 2005) for municipal buildings. The city opened their 3rd LEED building--Fire Station 2 at 7522 Indian School Road in 2007. Other LEED buildings include the Granite Reef Senior Center at McDowell and Granite Reef roads, and the Arabian Library.

Intel Corporation

Intel manufacturing operations in Arizona conserve up to 75% of daily water demand through use of reclaimed wastewater, internal water recycling, and groundwater recharge -- to date recharging over 3 billion gallons of drinking-quality water. The U.S. EPA recognized Intel's Ocotillo facility in Chandler as a winner of the 2007 Water Efficiency Leader (WEL) awards.

PING

Ping's recycling program which encompasses 30 different material streams diverted approximately 600,000 pounds of waste from landfills in 2007 alone. PING has also made energy efficiency a priority by slashing energy consumption over the last 3 years by 19% or 17,000 mmBTU and reduced its carbon footprint by 11% or 1,600 metric tons of carbon dioxide equivalent emissions. At the same time they have increased market share in the golf industry.

Salem Boys Auto

Salem Boys increased its recycling efforts in 2007 by installing additional cardboard recycling capacity, ordering parts in bulk containers to reduce packaging waste, and recycling old steel and aluminum parts. The latter efforts have turned into a profit center for the company.

More information is available about the Arizona Environmental Strategic Alliance by calling Jim Thrush at 480-422-7392.

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