

Arizona Environmental Strategic Alliance



*A partnership to protect and
enhance Arizona's environment . . .*

*"As a founding member of the Alliance, ADEQ
proudly supports the organization's spirit and achievements.
Through the Alliance, private enterprise and government
work as partners to promote stewardship, leadership, and
sustainability for the benefit of our community's public
health and environment."*

Jacqueline E. Schafer
Former Director
Arizona Department of Environmental Quality

*"The Alliance is an important voice supporting
environmental leadership in Arizona. Active collaboration
of industry and local government in promoting environ-
mental protection is very important for all Arizonans. EPA
Region 9 is please to have had a role in initiating this
partnership and looks forward to its continuing success."*

Wayne Nastri
Regional Administrator
U.S. EPA Region IX

*"Environmental education is a key component to the
Alliance. As an Alliance member, we have the opportunity
to share and learn from our experiences and the experiences
of others."*

Scott Davis
Environmental Manager
Arizona Public Service Co.

Arizona Environmental Strategic Alliance

Members & Partners

MEMBERS:

Arizona Public Service
Intel
Salt River Project
Ping, Inc.
City of Scottsdale
Salem Boys Auto

PARTNERS:

Arizona Dept. of Environmental Quality
Maricopa County
U.S. EPA Region 9

ADVISORY COUNCIL

Beverly Westgaard, AESA
Tom Kelly, US EPA Region 9
Robert Kard, Maricopa County
Terry Hudgins, Hudgins & Assoc.
Hal Berkowitz, ASU
David Ronald, GRIC DEQ
Al Brown, ASU
Sen. Amanda Aguirre, AZ Senate
Mitch Klein, Bryan Cave
Henry Darwin, ADEQ
John Godec, Godec, Randall & Assoc.
Charlie Popeck, Green Ideas Env. Build.



Arizona Environmental Strategic Alliance

For more information contact the Alliance at:
480-422-7392 or
visit our website at www.azalliance.org

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Arizona Environmental Strategic Alliance

What is the Alliance?

The Arizona Environmental Strategic Alliance is a unique public-private partnership which demonstrates environmental leadership to Arizona communities and businesses.

Alliance Activities

In addition to bringing together members of the commercial, industrial, governmental/regulatory community, and other sectors, the Alliance creates and carries out activities that:

- promote compliance with environmental regulations encourage action beyond regulatory compliance
- promote sustainability
- provide recognition for those who demonstrate environmental leadership

Formation of the Alliance

The Alliance was created in 1992 by APS, the Arizona Department of Environmental Quality (ADEQ), and U.S. EPA Region 9, as the first partnership of its kind in the nation to combine the resources of private industry and federal and state agencies.

Membership Requirements

Membership in the Alliance requires commitment to environmental leadership characteristics, demonstration of substantial compliance with applicable environmental regulations, and an environmental measurement system. Other

requirements apply; please contact the Alliance or visit our website for more information.

Environmental and Community Benefits

Alliance members work toward environmental improvement beyond regulatory mandates. Some of the recent projects that the Alliance has been involved in include:

- **PERFORMANCE TRACK**
The Alliance played an instrumental part in the creation of the Arizona Performance Track program, which provides regulatory incentives to companies that demonstrate performance beyond compliance, and Alliance members were among the first accepted into the State program.
- **ARIZONA RESOURCE EXCHANGE**
The Alliance supports the Arizona Resource Exchange, a program that provides a free marketplace to divert reusable and recycleable materials from Arizona landfills. The program provides assistance including on-site assessments of material waste streams, as well as maintaining an on-line website listing of materials wanted and available.
- **CHILDREN'S HEALTH INITIATIVE**
The Alliance supports the Arizona Children's Health Initiative, which promotes Integrated Pest Management in Arizona school systems and child care facilities.

Benefits of Membership

Benefits of membership in the Alliance include:

- opportunities for improved financial performance through pollution prevention solutions
- public recognition for outstanding env. performance
- increased environmental credibility as a community "good neighbor"
- access to environmental regulators in a neutral setting
- opportunities for mentoring with Arizona's most notable businesses and environmental leaders.

Membership Opportunity

For information on membership, contact us at the number below for more information, or visit us on our website.

Arizona Environmental Strategic Alliance

PO Box 67076
Phoenix, Arizona 85082

For information call:
480-422-7392

or visit our website at
www.azalliance.org